

2023/24 U18 AAA Wheat Kings



Restaurant Sponsorship Opportunity



New Rink, New Opportunities...



As you may or may not know, in 2020/21 the U18 AAA Wheat Kings moved to a new facility. The team now calls the J&G Arena home. With this move comes new and exciting prospects including upgraded broadcasting abilities and additional opportunities to help promote sponsorships in many different ways.

Why work with the U18 AAA Wheat Kings?

The U18 Wheat Kings are an important part of the community. During the long winter months, the team offers great hockey action at an affordable price for the whole family! Within the new facility, the team saw record breaking attendance and capacity reaching numbers. Not only does the team draw in-person attendance, but through our Hockey TV broadcasts, we see those numbers even higher!

Getting your sponsorship seen doesn't just stop at the rink. Through multiple social media applications such as Facebook, Twitter and Instagram, the team's fan base is growing daily!



Meal Sponsorship Opportunity

The team would like to thank you in advance for taking the time to review the following sponsorship opportunity. We hope that your business can participate in something that will not only contribute in the team's growth as a program but to help your business get its name in front of all our fans for the 2023-24 hockey season, and of course feed our players!

For every away game we have, the team is fed a pre game meal and we order between 23-25 meals per trip. Our proposal is to offer you the below \$500.00 sponsorship package in contra for two of our pre game meals.

In Game Advertising on Video Screen: 2 Prime Time Slots & 1 Pre-game time slot - \$500

- - a 15 second pre-game time video/still image between warm up and the first period
- - 2-15 second prime time videos or still images between periods (1 between each period)
- Ads will run for all 24 home games in the J&G Arena on the jumbotron
- Also included will be a social media shout out to your restaurant on the day your meal is served

If you would like to participate, please call/text or email Barb Gregory in order to secure your opportunity. Please make contact as soon as possible in order to give us time to build your advertisement in time for the start of the season, which is quickly approaching!

Barb Gregory 204-724-8773 or barbgregory@royallpage.ca